Chapter 1

*Student: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1. | "\_\_\_\_\_\_\_\_ is an umbrella term for all careful, systematic, and self-conscious discussion and analysis of communication phenomena."

|  |  |
| --- | --- |
| A.  | Communication |

|  |  |
| --- | --- |
| B.  | Inquiry |

|  |  |
| --- | --- |
| C.  | Informed hunch |

|  |  |
| --- | --- |
| D.  | Theory |

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|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2. | Which of the following is posed by Judee Burgoon regarding communication theory?

|  |  |
| --- | --- |
| A.  | A set of systemic, informed hunches about the way things work. |

|  |  |
| --- | --- |
| B.  | An umbrella term for all careful, systematic, and self-conscious discussion and analysis of communication phenomena. |

|  |  |
| --- | --- |
| C.  | Nets cast to catch what we call "the world." |

|  |  |
| --- | --- |
| D.  | Relational process of creating and interpreting messages that elicit a response. |

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|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 3. | What nontechnical term does Judee Burgoon use in reference to communication theory?

|  |  |
| --- | --- |
| A.  | Hints |

|  |  |
| --- | --- |
| B.  | Hunches |

|  |  |
| --- | --- |
| C.  | Inklings |

|  |  |
| --- | --- |
| D.  | Instincts |

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|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 4. | Hunches that communication theory are built about should be

|  |  |
| --- | --- |
| A.  | informed. |

|  |  |
| --- | --- |
| B.  | plural. |

|  |  |
| --- | --- |
| C.  | systematic. |

|  |  |
| --- | --- |
| D.  | All of the answers are correct |

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|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 5. | Theories

|  |  |
| --- | --- |
| A.  | alter what we already believe. |

|  |  |
| --- | --- |
| B.  | go beyond accepted wisdom. |

|  |  |
| --- | --- |
| C.  | should reflect commonly held beliefs. |

|  |  |
| --- | --- |
| D.  | usually violate or contradict accepted wisdom. |

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| 6. | Which of the following was *not* posed as a metaphor for theories?

|  |  |
| --- | --- |
| A.  | Lenses |

|  |  |
| --- | --- |
| B.  | Mirrors |

|  |  |
| --- | --- |
| C.  | Maps |

|  |  |
| --- | --- |
| D.  | Nets |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 7. | \_\_\_\_\_\_\_\_\_\_\_\_\_ is the relational process of creating and interpreting messages that elicit a response.

|  |  |
| --- | --- |
| A.  | Communication |

|  |  |
| --- | --- |
| B.  | Message exchange |

|  |  |
| --- | --- |
| C.  | Symbolic interaction |

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| --- | --- |
| D.  | Theory-building |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 8. | Communicators usually make \_\_\_\_\_\_\_\_\_\_\_\_\_\_ choices about a message's form and substance.

|  |  |
| --- | --- |
| A.  | conscious |

|  |  |
| --- | --- |
| B.  | mindless |

|  |  |
| --- | --- |
| C.  | responsive |

|  |  |
| --- | --- |
| D.  | subconscious |

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|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 9. | Which of the following was presented as a truism among communication scholars?

|  |  |
| --- | --- |
| A.  | anyone can step into the same river twice |

|  |  |
| --- | --- |
| B.  | communication is irreversible |

|  |  |
| --- | --- |
| C.  | the only "failure to communicate" is not communicating |

|  |  |
| --- | --- |
| D.  | words don't mean things, people mean things |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 10. | \_\_\_\_\_\_\_\_\_\_\_\_\_\_ is the effect or outcome of a communication message.

|  |  |
| --- | --- |
| A.  | A meaning-filled reply |

|  |  |
| --- | --- |
| B.  | A successful response |

|  |  |
| --- | --- |
| C.  | Any cognitive, emotional, or behavioral response |

|  |  |
| --- | --- |
| D.  | Symbolic exchange |

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| --- | --- |
| 11. | Theories should be posed if there is a clear or widely accepted explanation of a given phenomena.  True    False |

|  |  |
| --- | --- |
| 12. | For clarity, a communication theory should rest on a single hunch or isolated idea.  True    False |

|  |  |
| --- | --- |
| 13. | Scholars generally agree on a definition of communication.  True    False |

|  |  |
| --- | --- |
| 14. | A static theory is best to capture the richness of interaction between people that is constantly changing, varied, and complicated.  True    False |

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| --- | --- |
| 15. | Text and message can be used synonymously.  True    False |

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| --- | --- |
| 16. | Communication is the relational process of creating and interpreting messages that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

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| --- | --- |
| 17. | If you were developing a definition of theory, what components would be most central in your answer?      |

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| --- | --- |
| 18. | Explain what Burgoon means by the term "hunches" to describe communication theory.      |

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| --- | --- |
| 19. | Communication theorists differ in how they define communication. Do you think this term needs to be universally understood or interpreted?      |

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| --- | --- |
| 20. | Griffin's working definition of communication ("The relational process of creating and interpreting messages that elicit a response") involves five features of communication. Which is most central to the concept of communication?      |

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| --- | --- |
| 21. | How are both senders and receivers incorporated in Griffin's definition of communication?      |

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| --- | --- |
| 22. | Change or edit the following statement to better reflect the definition presented in Chapter 1: "A theory is a hunch about the way things work."      |

Chapter 1 Key

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1. | "\_\_\_\_\_\_\_\_ is an umbrella term for all careful, systematic, and self-conscious discussion and analysis of communication phenomena."

|  |  |
| --- | --- |
| A.  | Communication |

|  |  |
| --- | --- |
| B.  | Inquiry |

|  |  |
| --- | --- |
| C.  | Informed hunch |

|  |  |
| --- | --- |
| **D.**  | Theory |

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| *Griffin - Chapter 01 #1* |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2. | Which of the following is posed by Judee Burgoon regarding communication theory?

|  |  |
| --- | --- |
| **A.**  | A set of systemic, informed hunches about the way things work. |

|  |  |
| --- | --- |
| B.  | An umbrella term for all careful, systematic, and self-conscious discussion and analysis of communication phenomena. |

|  |  |
| --- | --- |
| C.  | Nets cast to catch what we call "the world." |

|  |  |
| --- | --- |
| D.  | Relational process of creating and interpreting messages that elicit a response. |

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| *Griffin - Chapter 01 #2* |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 3. | What nontechnical term does Judee Burgoon use in reference to communication theory?

|  |  |
| --- | --- |
| A.  | Hints |

|  |  |
| --- | --- |
| **B.**  | Hunches |

|  |  |
| --- | --- |
| C.  | Inklings |

|  |  |
| --- | --- |
| D.  | Instincts |

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| *Griffin - Chapter 01 #3* |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 4. | Hunches that communication theory are built about should be

|  |  |
| --- | --- |
| A.  | informed. |

|  |  |
| --- | --- |
| B.  | plural. |

|  |  |
| --- | --- |
| C.  | systematic. |

|  |  |
| --- | --- |
| **D.**  | All of the answers are correct |

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| *Griffin - Chapter 01 #4* |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 5. | Theories

|  |  |
| --- | --- |
| A.  | alter what we already believe. |

|  |  |
| --- | --- |
| **B.**  | go beyond accepted wisdom. |

|  |  |
| --- | --- |
| C.  | should reflect commonly held beliefs. |

|  |  |
| --- | --- |
| D.  | usually violate or contradict accepted wisdom. |

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| *Griffin - Chapter 01 #5* |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 6. | Which of the following was *not* posed as a metaphor for theories?

|  |  |
| --- | --- |
| A.  | Lenses |

|  |  |
| --- | --- |
| **B.**  | Mirrors |

|  |  |
| --- | --- |
| C.  | Maps |

|  |  |
| --- | --- |
| D.  | Nets |

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| *Griffin - Chapter 01 #6* |

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| 7. | \_\_\_\_\_\_\_\_\_\_\_\_\_ is the relational process of creating and interpreting messages that elicit a response.

|  |  |
| --- | --- |
| **A.**  | Communication |

|  |  |
| --- | --- |
| B.  | Message exchange |

|  |  |
| --- | --- |
| C.  | Symbolic interaction |

|  |  |
| --- | --- |
| D.  | Theory-building |

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| *Griffin - Chapter 01 #7* |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 8. | Communicators usually make \_\_\_\_\_\_\_\_\_\_\_\_\_\_ choices about a message's form and substance.

|  |  |
| --- | --- |
| **A.**  | conscious |

|  |  |
| --- | --- |
| B.  | mindless |

|  |  |
| --- | --- |
| C.  | responsive |

|  |  |
| --- | --- |
| D.  | subconscious |

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| *Griffin - Chapter 01 #8* |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 9. | Which of the following was presented as a truism among communication scholars?

|  |  |
| --- | --- |
| A.  | anyone can step into the same river twice |

|  |  |
| --- | --- |
| B.  | communication is irreversible |

|  |  |
| --- | --- |
| C.  | the only "failure to communicate" is not communicating |

|  |  |
| --- | --- |
| **D.**  | words don't mean things, people mean things |

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| *Griffin - Chapter 01 #9* |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 10. | \_\_\_\_\_\_\_\_\_\_\_\_\_\_ is the effect or outcome of a communication message.

|  |  |
| --- | --- |
| A.  | A meaning-filled reply |

|  |  |
| --- | --- |
| B.  | A successful response |

|  |  |
| --- | --- |
| **C.**  | Any cognitive, emotional, or behavioral response |

|  |  |
| --- | --- |
| D.  | Symbolic exchange |

 |

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| *Griffin - Chapter 01 #10* |

|  |  |
| --- | --- |
| 11. | Theories should be posed if there is a clear or widely accepted explanation of a given phenomena.  **FALSE** |

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| --- |
| *Griffin - Chapter 01 #11* |

|  |  |
| --- | --- |
| 12. | For clarity, a communication theory should rest on a single hunch or isolated idea.  **FALSE** |

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| *Griffin - Chapter 01 #12* |

|  |  |
| --- | --- |
| 13. | Scholars generally agree on a definition of communication.  **FALSE** |

|  |
| --- |
| *Griffin - Chapter 01 #13* |

|  |  |
| --- | --- |
| 14. | A static theory is best to capture the richness of interaction between people that is constantly changing, varied, and complicated.  **FALSE** |

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| *Griffin - Chapter 01 #14* |

|  |  |
| --- | --- |
| 15. | Text and message can be used synonymously.  **TRUE** |

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| *Griffin - Chapter 01 #15* |

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| --- | --- |
| 16. | Communication is the relational process of creating and interpreting messages that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **elicit a response.** |

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| *Griffin - Chapter 01 #16* |

|  |  |
| --- | --- |
| 17. | If you were developing a definition of theory, what components would be most central in your answer?  Answers will vary |

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| *Griffin - Chapter 01 #17* |

|  |  |
| --- | --- |
| 18. | Explain what Burgoon means by the term "hunches" to describe communication theory.  Answers will vary |

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| *Griffin - Chapter 01 #18* |

|  |  |
| --- | --- |
| 19. | Communication theorists differ in how they define communication. Do you think this term needs to be universally understood or interpreted?  Answers will vary |

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| *Griffin - Chapter 01 #19* |

|  |  |
| --- | --- |
| 20. | Griffin's working definition of communication ("The relational process of creating and interpreting messages that elicit a response") involves five features of communication. Which is most central to the concept of communication?  Answers will vary |

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| --- |
| *Griffin - Chapter 01 #20* |

|  |  |
| --- | --- |
| 21. | How are both senders and receivers incorporated in Griffin's definition of communication?  Answers will vary |

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| *Griffin - Chapter 01 #21* |

|  |  |
| --- | --- |
| 22. | Change or edit the following statement to better reflect the definition presented in Chapter 1: "A theory is a hunch about the way things work."  Answers will vary |

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| *Griffin - Chapter 01 #22* |

Chapter 1 Summary

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| --- | --- |
| *Category* | *# of Questions* |
| Griffin - Chapter 01 | 22 |